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| |  | | --- | | **RANISH CHAUHAN** | | **Digital Marketing Enthusiast | Learning Web Development | DTU ‘19** | | | | | [***ranishchauhan10@gmail.com***](mailto:ranishchauhan10@gmail.com)  **New Delhi**   * [***/ranishchauhan52***](https://www.linkedin.com/in/ranishchauhan52) | | |
| **INTERNSHIP / WORK EXPERIENCE** | | | | | |
| * **SEO Intern (Part-time), FavTutor (May 2020- )**   Responsible for optimization of blog articles and building backlinks.     * **Digital Marketing Trainee, Kannauj Attar & Essential Oils (Jan-Mar 2020)**   Responsible for improving search rankings of company’s websites, content writing, building backlinks and assisting in creating an overall marketing strategy. | | | | | |
| **EDUCATION** | | | | | |
| **Certifications:-**   * **HubSpot-** Inbound, Social Media, Email and Content Marketing. * **Udemy-** ‘Modern HTML & CSS from beginning’ & ‘Modern JavaScript from beginning’. * **Facebook-** Blueprint certifications on Facebook and Instagram marketing. * **Google-** ‘Fundamentals of Digital Marketing’ and Search, Display, Video & Shopping Ads. * **YouTube-** Channel Growth. | | | | | |
| B.Tech. (Software Engineering) | | Delhi Technological University (DTU) | | 2019 | 67.8% |
| 12th (CBSE) | | S.S.L.T. Gujarat Sr. Sec. School, Delhi | | 2015 | 90.6% |
| 10th (CBSE) | | S.S.L.T. Gujarat Sr. Sec. School, Delhi | | 2013 | 9.2 CGPA |
| **SKILLS** | | | | | |
| Digital Marketing | **SEO, Social Media Optimization, and Content Marketing.**  Also familiar with Search Engine, Social Media, Email & Video Marketing. | | | | |
| Web Development | **HTML5, CSS3 and JavaScript.**  Also familiar with Bootstrap, SASS, Responsive Web Design & Git. | | | | |
| **PROJECTS** (Available on [*ranishchauhan52.github.io*](https://ranishchauhan52.github.io/).) | | | | | |
| * **Developed a Cards Memory Game & an Air Quality Index (AQI) Finder** using JavaScript. * **Wrote a blog article on ‘SEO 2020’** with an introduction, tips and trends in the field. | | | | | |
| **ABOUT ME** | | | | | |
| Passionate about marketing on digital platforms and coding the frontend of the web, targeted to increase brand awareness & conversions. Looking for an opportunity to build my skills. | | | | | |
| **ACHIEVEMENTS** | | | | | |
| * Successfully created a YouTube channel with 50K+ subscribers. * Designated as Assistant Head Boy of school. | | | | | |